JIAQI GU

PRODUCT DESIGNER

EXPERIENCE

Design Operations Intern
DecorMatters | Mar 2026–Present

- Developed a seasonal event concept with a UX/UI designer, defining user flows and UI for a planned November 2026 launch.
- Tested app updates and worked with developers to resolve bugs and improve admin workflows.
- Created consistent visual assets for in-app design challenges.

AIGC Content Producer
Mingjia Galaxy (Beijing) Tech · Part-time
Jul 2026–Present

- Created 4 AI characters and developed character styling and scripts for 2 drama series and multiple short films.

PROJECTS

ZOOX NOOK
Autonomous Mobility Experience
Product Designer
Academic Project · Academy of Art University
Sponsored by Zoox & Autodesk · Mar–May 2026

- Designed rider flows, in-vehicle interfaces, and a companion app for an autonomous vehicle concept.
- Partnered with industrial and interior designers to connect digital and physical experiences.

Project awards
Most Innovative Award — Bay Area Design Challenge, 2026
UX/UI Design Award — AAU Spring Show, 2026

AI TAROT
AI-powered Tarot App
UX/UI Designer & Prototyper
Independent Project · Mar 2026–Present

- Designed multilingual flows and UI for AI-powered daily tarot readings.
- Built a functional iOS prototype with SwiftUI and Claude Code, connecting design and implementation.

CONTACT

jiaqig15@gmail.com
South San Francisco
jiaqigu.com

EDUCATION

Master of UX/UI Design
Academy of Art University
May 2026

Master of Fashion Merchandising
Academy of Art University

TOOLS

Figma · SwiftUI
Adobe Creative Suite
Claude Code · Codex

SKILLS

- Product Design
- Interaction & UI Design
- User Flows & Prototyping
- Design Systems
- AI-assisted Prototyping